

Sydney Edwards

Profile

Recent communication graduate and creative content creator with experience in video production, social media and email marketing, and design. Passionate about helping brands tell compelling stories online and eager to grow in a collaborative, fast-paced environment.

Contact

 774-226-0029

 sydedwards06@gmail.com

 www.sydney-edwards.com

 linkedin.com/in/sydneyedwards6

Skills

Video Editing (Final Cut Pro, Adobe Premiere, CapCut)

Photography

Graphic Design

Content Creation

Email and Social Media Marketing

Audio Production

Leadership

Vice President, Endicott College
Radio Club

Vice President, Lambda Pi Eta

Education

Endicott College | Beverly, MA May 2025

Bachelor of Science in Communication
Summa Cum Laude, GPA: 3.98

Experience

Harvard Business School Association of Boston

Communications Coordinator Sept. 2025 - Present

- Develop, execute, and analyze digital content strategy across all social media platforms
- Create and distribute marketing emails and newsletters to promote upcoming events
- Manage setup, breakdown and event logistics for in-person events (4-5 per month)
- Track and report monthly membership and growth metrics

Taunton Community Access & Media Inc.

Media Production Intern May 2022 - Sept. 2025

- Direct multi-camera studio productions and edit off-site shoots for community TV
- Create social media content for Instagram and Facebook
- Design branded merchandise
- Teach media production skills to teens during annual summer video program

Wave Collective | Boston, MA

Creative Associate Intern Sept. 2024 - May 2025

- Supported photoshoots and took lead on video shoots in-studio and on-site at client locations
- Created engaging Instagram Reels to enhance client social media presence
- Designed visually compelling graphics tailored for client social media platforms

Awards & Honors

Best Senior Capstone Award & Selected Presenter,
Division of Communication (2025)

Project: *What's Your Favorite Murder? The "Girl-bossification" of True Crime*

Endicott Scholars Program (2022-2025)

Lambda Pi Eta Honor Society (Inducted 2023)